

IGLC32 Conference

# Sponsorship Prospectus



1-7 July 2024

Auckland University of Technology  
Aotearoa New Zealand



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# Welcome to Conference 2024

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Founded in 1993, the International Group of Lean Construction (IGLC) is a network of researchers from practice and academia in architecture, engineering, and construction. Members feel that the practice, education, and research of these industries must be radically renewed in order to respond to the global challenges ahead.

As the premier annual gathering for built environment professionals, researchers and academics, the annual IGLC conference serves as a melting pot of knowledge, innovation, and collaboration. Held in a different location each year, the IGLC conference provides a unique opportunity to exchange ideas, engage in conversation and present groundbreaking findings from cutting-edge research and real-world practices.

In 2024, 32nd IGLC conference will be held in New Zealand for the first time, representing a significant opportunity share local knowledge and learn from international case studies, theory, and practice in productivity improvement.



# Sponsorship Opportunities

We warmly invite you to take a leading role in sponsoring the upcoming IGLC32 conference in Tāmaki Makaurau Auckland.

Conference sponsorship provides a unique platform connecting your organisation with industry decision makers, demonstrating your passion for advancing the field.

See below for varying sponsorship packages, which can include complimentary tickets, logo placement opportunities, workshop session hosting and exhibitor booths.

Please contact us if you do not find the option that suits you perfectly, as we are open to tailoring a sponsorship package that meets your needs.

	Diamond	Platinum	Gold	Silver	Bronze
<b>Price</b>	\$20,000	\$15,000	\$10,000	\$5,000	\$2,500
<b>Tickets</b>	5	4	3	2	1
<b>Booth</b>	Yes	Yes	No	No	No
<b>Workshop Session hosting</b>	Yes	Yes	Yes	No	No
<b>Logo Special Placement</b>	High	Medium	No	No	No
<b>Logo General</b>	Yes	Yes	Yes	Yes	Yes
<b>Promotional material</b>	Yes	Yes	Yes	Yes	Yes

**Note:** If you do not find the option that suits you perfectly, please do not hesitate to get in touch with us. We are open to tailoring a sponsorship package that meets your needs. We can explore more affordable options and even consider combinations such as sponsoring individual coffee or meal sessions to create a customised package just for you. We are here to work with you. Contact details on page 13.

## Diamond Sponsor

- Branding / logo in conference promotions and web link
- Recognition as the Diamond Sponsor by Conference MC
- Inclusion on the conference website by way of brief bio and logo/image
- Inclusion on the conference app by way of brief bio and logo/image
- Premium exhibition booth (2m x 3m)
- Five conference registrations
- The logo of the Diamond sponsor to be printed on name badges.
- Two banners on display at the conference venue
- Workshop Session hosting
- Complimentary LCA NZ one-year membership valued at NZD 5,000

**Total Investment \$20,000 + GST**



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## Platinum Sponsor

- Branding / logo in conference promotions and web link
- Recognition as the Platinum Sponsor by Conference MC
- Inclusion on the conference website by way of brief bio and logo/image
- Inclusion on the conference app by way of brief bio and logo/image
- Premium exhibition booth (2m x 3m)
- Four conference registrations
- One banner on display at the conference venue
- Workshop Session hosting
- Complimentary LKANZ one-year membership valued at NZD5,000

**Total Investment \$15,000 + GST**

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## Gold Sponsor

- Branding / logo in conference promotions and web link
- Recognition as the Gold Sponsor by Conference MC
- Inclusion on the conference website by way of brief bio and logo/image
- Inclusion on the conference app by way of brief bio and logo/image
- Three conference registrations
- Workshop Session hosting
- Complimentary LKANZ one-year membership valued at NZD5,000

**Total Investment \$10,000 + GST**

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## Silver Sponsor

- Branding / logo in conference promotions and web link
- Inclusion on the conference website by way of brief bio and logo/image
- Inclusion on the conference app by way of brief bio and logo/image
- Two conference registrations
- Complimentary LKANZ one-year membership valued at \$5,000.

**Total Investment \$5000 + GST**

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## Bronze Sponsor

- Branding / logo in conference promotions and web link
- Inclusion on the conference website by way of brief bio and logo/image
- Inclusion on the conference app by way of brief bio and logo/image
- One conference registration

**Total Investment \$2500 + GST**

# Exhibition Only Packages

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As an exhibitor, you have a remarkable opportunity to showcase your organisation as a thought leader, drive business growth, and demonstrate your unwavering commitment to advancing the construction sector.

By participating as an exhibitor, you will enjoy a multitude of benefits that will have a lasting impact on your company:

- **Amplify Your Presence.** Gain valuable exposure for your company, product, or service to a diverse audience of industry professionals and researchers. This is your chance to raise awareness of your brand among influential decision-makers.
- **Enhance Your Reputation.** Brand your business as a reputable and forward-thinking entity within the construction industry. By exhibiting at IGLC32, you signal your dedication to innovation and improvement, solidifying your credibility in the eyes of potential clients, partners, and collaborators.
- **Business Expansion.** Expand your network, generate quality leads, and foster meaningful connections with industry experts and peers. IGLC32 provides a fertile ground for forging new partnerships and collaborations that can propel your business to new heights.
- **Strategic Marketing.** As an exhibitor, your organisation will be listed on our conference website and promoted in the official program, maximizing your marketing reach and visibility. This exposure will ensure that your brand reaches a wide and relevant audience, leading to increased opportunities for growth.

With limited booth spaces available, we encourage you to secure your spot promptly to ensure your organisation can seize this exceptional opportunity. Join us at IGLC32 in Auckland, New Zealand, and leverage this international platform to elevate your brand, establish meaningful connections, and contribute to the advancement of the construction industry.



# Exhibition Booth Prices

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2.0m x 3.0m exhibition booth | 1 complimentary registration

NZD 2,000 + GST

Exhibitor only packages are entitled to a max of two additional staff.

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## Pack In and Pack Out

Please note all sponsors and exhibitors **MUST** pack in on **Sunday 31<sup>st</sup> June** by **5.00pm**.

Breakdown commences on **Friday 5<sup>th</sup> July** from **5:00pm**

# Terms and Conditions

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1. All sponsorship packages are available on a first in, first served basis.
2. All booths with common walls must stay within the measurements of the supplied booths.
3. Please email Jennifer Spellman if you intend on having any food or beverage at or nearby your booth available to the delegates.
4. The organising committee reserve the right to remove any part or all off any exhibition if it is deemed to be detrimental to the aims of Lean Construction New Zealand or the construction industry in general. The committee's decision is final
5. Exhibitors wishing to run competitions must do so from their own site
6. Exhibitors are not permitted to place any flyers or promotional material anywhere in the Conference Centre other than in their own booth.
7. The production of all promotional material for distribution and/or display at conference is the responsibility of the sponsor/exhibitor
8. All exhibitors agree to having all photos taken by the official conference photographer released on the website. No photos are to be used for commercial reasons without permission.
9. All exhibitors must comply with NZ Health and Safety Legislation and Regulations.
10. No private events to be held during formal conference hours 8.30am to 4.00 pm inclusive
11. Cancellations prior to 30 April 2024 will be refunded in full less a 25% admin fee
12. No refunds will be available after the 30 April 2024, unless the option can be filled from a waiting list. In this case a refund will be made less a 25% administration fee.

# Conference Registration

## Early bird registration fees:

Standard Delegates	Fees (NZD)
Industry Day - only	500
Workshop Day - Full Day	500
Workshop Day - Half Day (Morning Sessions)	300
Gemba Tour - Half Day (Site Visit)	150
Research Conference Days - only	1000
Conference Gala Dinner	120
Workshop Day + Industry Day	890
Workshop Day + Conference Days	1500
Industry Day + Conference Days	1500
5-Day Registration Only Package (does not include Gala Dinner)	1700

For the updated info please check: <https://www.iglc32.com/home-2>

## Registration Includes:

- Attendance at conference keynote sessions, workshops, and Postgraduate Retreat
- Morning tea /lunch/afternoon tea
- Coffee carts in operation
- Conference App with all the conference information
- Wireless internet on site

# Summary of Costs

## Sponsorship Packages

**Diamond** NZD 20,000 + GST

**Platinum** NZD 15,000 + GST

**Gold** NZD 10,000 + GST

**Silver** NZD 5,000 + GST

**Bronze** NZD 2,500 + GST

## Exhibitors

**Standard Booth** NZD 2,000 + GST

# Contact Information

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Conference and sponsorship queries:

Stephanie Pretorius: [stephanie.pretorius@argonandco.com](mailto:stephanie.pretorius@argonandco.com)

Mani Poshdar: [mani.poshdar@aut.ac.nz](mailto:mani.poshdar@aut.ac.nz)

Registration queries:

James Chatterley: [james@eventdynamics.co.nz](mailto:james@eventdynamics.co.nz)

Jennifer Spellman: [jennifer@eventdynamics.co.nz](mailto:jennifer@eventdynamics.co.nz)

